

## **HUSQVARNA, GASGAS AND R RAYMON PUT THEIR FULL TRUST IN MOTOREX FOR E-BIKES**

MOTOREX expands its cooperation with PIERER Mobility Group, Europe's leading manufacturer of powered two-wheelers (PTW)

- **Perfect care and lubrication for e-bikes: The MOTOREX BIKE LINE is the go-to solution for HUSQVARNA, GASGAS E-Bicycles and R Raymon**
- **The perfect partner for bicycle-based electromobility: MOTOREX to apply its expertise in lubrication technology and care products**
- **Long-lasting riding pleasure: Environmentally friendly lubricants and care products help ensure that zero-emission two wheelers perform flawlessly**

**Electrifying news from Langenthal: MOTOREX AG and PIERER Mobility Group are expanding their long-term partnership to now include e-bikes. As part of this global partnership, the long-established Swiss firm will apply its expertise in lubrication technology and care products to the HUSQVARNA, GASGAS E-Bicycles and R Raymon brands. The MOTOREX BIKE LINE is the go-to solution for all three of these manufacturers, and here's why: True to MOTOREX's slogan, "Bikes' Best Buddies", the Swiss specialist's lubricants and care products ensure that zero-emission two wheelers perform flawlessly, enabling customers to enjoy long-lasting riding pleasure. What's more, these quickly biodegradable products impress with their excellent environmental compatibility.**

MOTOREX and PIERER Mobility Group already have a long-standing partnership in the motorbike sector: MOTOREX is the official lubricant provider of motorcycle manufacturers KTM, HUSQVARNA and GASGAS and as such also supporting them in their successful involvement in national and international motorsports disciplines – from MotoGP, Motocross, Enduro and Trial to Rally Raid.

As Europe's leading manufacturer of powered two-wheelers, PIERER Mobility Group is also well-positioned when it comes to bicycle-based e-mobility. PIERER Group offers a wide range of zero-

emission, electrically assisted two-wheeled vehicles for all market segments through its HUSQVARNA, GASGAS E-Bicycles and R Raymon brands. Each of these manufacturers now relies on MOTOREX lubricants as standard.

No matter whether you use your bike for Trekking, All Mountain, Enduro, Cross Country, Trail Cross or Road Cycling, the impressive [BIKE LINE](#) is the ideal solution for heavily used racing bicycles, mountain bikes and bikes for everyday use, as well as pedelecs and e-bikes. The care products and lubricants in each of the four CLEAN, CARE, LUBE and WORKSHOP product categories combine world-class quality with exceptional corrosion and wear protection, and ensure a long-lasting shine for two-wheelers. This underscores MOTOREX's claim of being "Bikes' Best Buddies"; the Swiss company wants to position the BIKE LINE as every bike's and rider's ideal partner. The certified eco-labels on the containers attest to the exemplary environmental compatibility of BIKE LINE products.

To download high-resolution images on the cooperation between MOTOREX and PIERER Mobility, please copy this link into your browser's address bar:

<https://www.dropbox.com/sh/l0eucujc2gbt/AAAvG00CCF-4KLVGebd6FJWWa?dl=0>

Do you need further information, images or test samples for your editorial article?

If so, please contact the MOTOREX AG press service. You can also find extensive information on the Internet at [www.MOTOREX.com](http://www.MOTOREX.com), January 2022

## The new MOTOREX BIKE LINE at a glance

- **CLEAN**
  - BIKE CLEAN
  - BIKE QUICK CLEAN
  - BIKE CHAIN DEGREASER
- **CARE**
  - BIKE SHINE
- **LUBE**
  - CHAINLUBE FOR DRY CONDITIONS
  - CHAINLUBE FOR WET CONDITIONS
  - CHAINLUBE ALLROUND
- **WORKSHOP**
  - WHITE GREASE
  - BIKE GREASE
  - CARBON PASTE